

CHARTING A NEW COURSE

Valley Program for Aging Services Strategic Plan 2025-2027



Expand Reach and Impact

Create pathways for underserved older adults and caregivers to benefit from VPAS services.



1. Collaborate with organizations that serve underserved populations.
2. Support an increased number of caregivers.
3. Expand dementia outreach.
4. Create programs to support people preparing for retirement or recently retired.

Fuel Successful Aging

Attract new resources to sustain and expand services.



1. Obtain increased financial contributions.
2. Expand volunteer opportunities, impact, and awareness.
3. Explore revenue-generating lines of service.

Engage and Inform our Community

Build community awareness of VPAS services and programs.



1. Enhance external communications program.
2. Develop and expand community partnerships.
3. Collaborate with key referral sources.

Invest in Current and Future Workforce



1. Support VPAS staff through communication, training, resources, and growth opportunities.
2. Create and implement a succession and workforce development plan.

